

## **Fundamentals of Entrepreneurship**

In this workshop we introduce the concept of entrepreneurship to potential and existing entrepreneurs. From the birds' eye view of the notion of entrepreneurship within a country's economic context; to the comparative levels of entrepreneurship in both developing and western economies to the role entrepreneurs play in a business environment.

### **Target Audience**

The course is designed for those who want to set up a business, become entrepreneurs and be financially autonomous and most of all, be their own bosses.

### **Expected Outcomes**

- The notion of entrepreneurship as an economic factor of production
- The definition of entrepreneurship and its applications
- Role model entrepreneurs and the impact of their businesses on economic activity
- Main characteristics of a typical entrepreneurs
- General attributes of a successful entrepreneur
- The do's and don'ts of setting up a business

### **Course Duration / dates**

This course runs on a half day basis.

The Fundamentals of Entrepreneurship is expected to run on the 25th-August-2012 from 09:00am-12:30pm 2012.

From 02:00pm – 05:00pm.

### **Our Fees**

Cost of the course is 15,000 UGX per participant.